



For immediate release

COBS Bread raises 'dough' for Ronald McDonald House Southern Alberta

COBS Bread celebrated the grand opening of their newest location in Aspen Landing Shopping Centre on Wednesday, May 19 by hosting a charity day bread fundraiser. By donating the proceeds from the bread sold between 10 a.m. and 2 p.m., COBS Bread raised more than \$2,000 for Ronald McDonald House Southern Alberta; an organization that provides out-of-town accommodations and support for sick children and their families

COBS encouraged the Calgary community to come out and support this worthwhile cause while sampling some of their freshly baked gourmet breads. Community connections are integral to the COBS Bread philosophy of local involvement. In addition to hiring locals and participating in community events, COBS donates all left over bread to charities daily through the End of Day Giving program. COBS Aspen Landing is currently looking for local charities to support.

The official grand opening weekend of COBS Bread will take place on Saturday, May 28 and Sunday, May 29.

"We are very excited about opening COBS Bread in the Aspen Landing Shopping Centre and felt that giving the proceeds from bread sales on Wednesday, May 19 was one of many ways will be able to support the Calgary community" said Vladimir Batinic, Bakery Manager.

"Ronald McDonald House Southern Alberta is thrilled to have Cobs Bread as a partner in our community," says Larry Mathieson, Executive Director, Ronald McDonald House Southern Alberta. "In addition to this event, they also donate bread to the House each week for our families to enjoy and they sponsor some of our special fundraising events throughout the year. We are truly grateful for their support."

Since 1985, Ronald McDonald House Southern Alberta has provided a home away from home for out-of-town families whose children require medical attention in a local Calgary hospital. The purpose of Ronald McDonald House Southern Alberta is to keep families together and provide a supportive environment while the family member is being treated for their illness. There have been more than 18,000 family visits to the House in the last 25 years.

COBS Bread is part of the world's most successful franchise bakery network – Bakers Delight – an Australian-owned company. Bakers Delight has been in operation for 30 years, with more than 700 bakeries across Australia, New Zealand, and in Canada where the company operates as COBS Bread. All of COBS Bread is baked on the same day it is sold ensuring that everything is fresh and delightful. Any unsold items are donated daily to various local charities and food banks.

For more information about COBS Bread, including the End of Day Giving program, please visit www.cobsbread.com.

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