



COBS Bread Expanding to Grande Prairie National bakery franchise opening in Westgate Centre December 9th

FOR IMMEDIATE RELEASE

(Grande Prairie, AB) December 5, 2017 – Canada’s largest bakery franchise, COBS Bread, is scheduled to open next Saturday, December 9th, in Grande Prairie. All sales from that day will be donated to Kev’s Kids. It will be the 32nd COBS Bread bakery in Alberta.

The bakery will be owned and operated by Grande Prairie local Jim Barkwell. “I am really looking forward to bringing COBS Bread to Grande Prairie,” says Barkwell. “I don’t think there’s anything like it here.”

“Kev’s Kids is so excited to be involved with the opening of COBS Bread in Grande Prairie! We can’t thank Jim enough to have chosen our charity to donate the day’s sales to,” says Lisa Neville, Vice Chair of Kev’s Kids. “The generosity is wonderful, and I can smell the delicious bread just thinking about it!”

COBS Bread recently opened its second bakery in Red Deer, in addition to 4 more bakeries in Chestermere, Calgary, and Edmonton over the past 6 months. COBS Bread has over 100 bakeries across Canada in BC, Alberta, Saskatchewan and Ontario, has also been awarded the Franchisee’s Choice Designation by the Canadian Franchise Association for seven consecutive years.

COBS Bread Westgate Centre will be open from 7am – 7pm, every day and is located at 106 - 11535 Westgate Drive. For more information, visit www.cobsbread.com/westgate-centre-grande-prairie.

-30-

About COBS Bread

At every one of COBS Bread’s 99 locations across Canada are hand-crafted bread and the freshest treats, baked every day. Offering traditional sandwich breads, artisanal loaves and smart indulgences, COBS Bread focuses on helping you bring high quality, healthy and delicious baked goods into your home. At the end of the day, all leftover product is donated to local charities.

COBS Bread is part of Bakers Delight Holdings Ltd, established in 1980 and operating as Bakers Delight in Australia and New Zealand and COBS Bread in Canada and the United States. Together they have grown to become the world’s most successful bakery franchise with more than 700 bakery locations worldwide with plans to grow to 250 locations in Canada in the next five years. For more information about COBS Bread, please visit www.cobsbread.com.

Media Contacts:

Brad Bissonnette, VP Marketing & Franchise Recruitment, COBS Bread
Tel: (604) 802-2683 E-mail: brad.bissonnette@cobsbread.com