



COBS BREAD ON 2019 LIST OF BEST WORKPLACES™ IN RETAIL AND HOSPITALITY

FOR IMMEDIATE RELEASE

(Vancouver, BC) Feb 5, 2019 COBS Bread is proud to announce that our organization has been named on the 2019 list of Best Workplaces™ in Retail and Hospitality.

COBS Bread received this honour after a thorough and independent analysis conducted by Great Place to Work®.

The list of Best Workplaces™ in Retail and Hospitality is based on direct feedback from employees of the hundreds of organizations that were surveyed by Great Place to Work®. The data has a 90% confidence and a plus or minus 5% margin of error.



To be eligible for this list, organizations must be Great Place to Work Certified™ in the past year and work primarily in the Retail or Hospitality industry. Great Place to Work® determined the best based on employee responses to the Trust Index statements.

“This is a great accomplishment for COBS Bread, from both a corporate and in-bakery perspective,” says John Gilson, Vice President of Operations, COBS Bread. “We strive to create a culture that is supportive and fun, while also providing growth opportunities to our team members. Receiving recognition like this definitely lends to a validation of those efforts.”

About COBS BREAD

At every one of COBS Bread’s 111 locations across Canada are hand-crafted bread and the freshest treats, baked every day. Offering traditional sandwich breads, artisanal loaves and smart indulgences, COBS Bread focuses on helping you bring high quality, healthy and delicious baked goods into your home. At the end of the day, all leftover product is donated to local charities.

COBS Bread is part of Bakers Delight Holdings Ltd, established in 1980 and operating as Bakers Delight in Australia and New Zealand and COBS Bread in Canada and the United States. Together they have grown to become the world’s most successful bakery franchise with more than 700 bakery locations worldwide with plans to grow to 250 locations in Canada in the next five years. For more information about COBS Bread, please visit www.cobsbread.com.

About Great Place to Work®:

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, GPTW recognizes the world’s Best Workplaces™ in a series of national lists including those published



by The Globe & Mail (Canada) and Fortune magazine (USA). Great Place to Work® provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. Visit us at www.greatplacetowork.ca or find us on Twitter at @GPTW_Canada.

Media Contacts:

Yvonne Anderson, Marketing Communications Advisor

COBS Bread Tel: 604-296-3522 E-mail: yvonne.anderson@cobsbread.com