



COBS BREAD ON 2019 LIST OF BEST WORKPLACES™ FOR GIVING BACK

FOR IMMEDIATE RELEASE

(Vancouver, BC) April 9 2019 - COBS Bread is proud to announce that our organization has been named on the 2019 list of Best Workplaces™ for Giving Back.

COBS Bread received this honour after a thorough and independent analysis conducted by Great Place to Work®. All COBS Bread bakeries donate leftover product to local charities at the end of the business day. COBS Bread also hosts national fundraisers annually for community partners such as Big Brothers Big Sisters and Breakfast Club of Canada.

The list of Best Workplaces™ for Giving Back is based on direct feedback from employees of the hundreds of organizations that were surveyed by Great Place to Work®. The data has a 90% confidence and a plus or minus 5% margin of error.

To be eligible for this list, organizations must be Great Place to Work Certified™ in the past year and at least 90% of employees must feel good about the way their company contributes to community. Great Place to Work determined the best based the overall Corporate Social Responsibility Index score from employees as well as the range and quality of programs which encourages workplace social responsibility.

“The End of Day Giving program and our involvement in the community is a cornerstone of our business,” says Aaron Gillespie, President of COBS Bread. “As an organization, we feel it is our duty to give to those in need and are very honoured to receive this recognition from our employees and Great Place to Work®.”

About COBS BREAD

At every one of COBS Bread’s bakeries across Canada are hand-crafted bread and the freshest treats, baked every day. Offering traditional sandwich breads, artisanal loaves and smart indulgences, COBS Bread focuses on helping you bring high quality, healthy and delicious baked goods into your home. At the end of the day, all leftover product is donated to local charities.

COBS Bread is part of Bakers Delight Holdings Ltd, established in 1980 and operating as Bakers Delight in Australia and New Zealand and COBS Bread in Canada and the United States. Together they have grown to become the world’s most successful bakery franchise with more than 700 bakery locations worldwide with plans to grow to 200 locations in Canada in the next five years. For more information about COBS Bread, please visit www.cobsbread.com.





About Great Place to Work®:

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, GPTW recognizes the world's Best Workplaces™ in a series of national lists including those published by The Globe & Mail (Canada) and Fortune magazine (USA). Great Place to Work® provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. Visit us at www.greatplacetowork.ca or find us on Twitter at @GPTW_Canada.

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