



COBS Bread Opens in Guelph First day of sales will be donated to Peas in the Pod

FOR IMMEDIATE RELEASE

(Guelph, ON) March 9, 2018 – Canada’s largest bakery franchise, COBS Bread, is scheduled to open early next Wednesday, March 14th in Guelph. All sales from the day will be donated to the Peas in the Pod community action initiative.

“The purpose of Peas in the Pod is to share information and updates among local emergency food providers. The Peas in The Pod network offers emergency food providers a space to discuss challenges, identify trends, and share opportunities with one another,” says Anita Macfarlane, Community Program Director, Food & Friends.

This is the first COBS Bread bakery in Guelph, but will be Ontario’s 21st COBS Bread bakery. The bakery will be owned and operated by local Guelph residents, Terrell and Tracy Thurston.

COBS Bread has opened bakeries in Kingston, Waterloo and Ottawa over the past 18 months, which all hit record-breaking sales in their first weeks. Owners of these bakeries are also actively involved in their local communities which is a cornerstone of the COBS Bread brand. It is well-known for its range of traditional and artisan breads, as well as sweet and savoury treats such as scones, croissants and danishes. All products are baked fresh daily on site and unsold product is donated to local charities at the end of the day.

COBS Bread is located at Clair Marketplace, Unit 2 - 20 Clair Road West. COBS Bread Clair Marketplace’s regular hours of operation Monday to Friday 6am to 8pm, Saturday 6am to 7pm and Sunday 6am to 6pm. For more information, visit the local bakery page at www.cobsbread.com/local-bakery/clair-marketplace-guelph.

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About COBS Bread

At every one of COBS Bread’s 101 locations across Canada are hand-crafted bread and the freshest treats, baked every day. Offering traditional sandwich breads, artisanal loaves and smart indulgences, COBS Bread focuses on helping you bring high quality, healthy and delicious baked goods into your home. At the end of the day, all leftover product is donated to local charities.

COBS Bread is part of Bakers Delight Holdings Ltd, established in 1980 and operating as Bakers Delight in Australia and New Zealand and COBS Bread in Canada and the United States. Together they have grown to become the world’s most successful bakery franchise with more than 700 bakery locations worldwide with plans to grow to 250 locations in Canada in the next five years. For more information about COBS Bread, please visit www.cobsbread.com.

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