



COBS Bread Opens in Winnipeg First day of sales will be donated to Hands of Hope

FOR IMMEDIATE RELEASE

(Winnipeg, MB) March 28, 2018 – Canada’s largest bakery franchise, COBS Bread, is scheduled to open early next Friday, April 6th in Winnipeg with Community Day. The bakery will be locally owned and operated by Randi Pilon and all sales from Community Day will be donated to local charity Hands of Hope.

“I have always loved to bake bread. It is my happy place; providing good nutritional food for my family that is made with love,” says Pilon. “Opening a COBS Bread gives me the ability to share what is important to my family with everyone in my community- good quality food that is made with love.”

This is the first COBS Bread bakery in Manitoba, and is COBS Bread’s 106th bakery. COBS Bread’s most recent bakery openings during the month of March in Ontario and Alberta have opened with record-breaking first week and Community Day sales.

Owners of COBS Bread bakeries are also actively involved in their local communities which is a cornerstone of the COBS Bread brand. It is well-known for its range of traditional and artisan breads, as well as sweet and savoury treats such as scones, croissants and danishes. All products are baked fresh daily on site and unsold product is donated to local charities at the end of the day.

COBS Bread is located in St. Vital Square, 827 Dakota Street. Regular hours of operation are Monday to Saturday from 7:00-9:00 and Sundays 9:00-6:00. For more information, visit the local bakery page at <https://www.cobsbread.com/opening-soon/winnipeg/>.

About COBS Bread

At every one of COBS Bread’s 106 locations across Canada are hand-crafted bread and the freshest treats, baked every day. Offering traditional sandwich breads, artisanal loaves and smart indulgences, COBS Bread focuses on helping you bring high quality, healthy and delicious baked goods into your home. At the end of the day, all leftover product is donated to local charities.

COBS Bread is part of Bakers Delight Holdings Ltd, established in 1980 and operating as Bakers Delight in Australia and New Zealand and COBS Bread in Canada and the United States. Together they have grown to become the world’s most successful bakery franchise with more than 700 bakery locations worldwide with plans to grow to 250 locations in Canada in the next five years. For more information about COBS Bread, please visit www.cobsbread.com.

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