



COBS Bread named on 2018 List of Best Workplaces™ in British Columbia

For Release: November 7, 2018 COBS Bread is proud to announce that our organization has been named on the 2018 list of Best Workplaces™ in British Columbia.

COBS Bread received this honour after a thorough and independent analysis conducted by Great Place to Work®.

The list of Best Workplaces™ in B.C. is based on direct feedback from employees of the hundreds of organizations that were surveyed by Great Place to Work®. The data has a 90% confidence and a plus or minus 5% margin of error.

To be eligible for this list, organizations must be Great Place to Work Certified™ in the past year, be headquartered in British Columbia and have at least 15 employees working in the province that participated in our Trust Index employee survey.

Great Place to Work® determined the BEST based the overall Trust Index score from the employees.

“We are very proud to be considered one of BC’s best workplaces,” says Aaron Gillespie, President of COBS Bread. “A positive workplace culture, and to be recognized as such by our employees at at our bakeries and our Vancouver support office is very important to us.”

About your company:

At every COBS Bread bakery across Canada, you will find cheerful employees, passionate franchisees and of course, the freshest hand-crafted breads and delicious baked treats, baked fresh each day. The cornerstone of the COBS Bread philosophy is a commitment to outstanding customer service, the highest quality products and strong connections with the local community. At the end of the day, all leftover product is donated to local charities. With a goal of 250 bakeries by 2022 in Canada, COBS Bread is dedicated to empowering and developing team members and innovating product offerings to bring delight to each and every customer.

About Great Place to Work®:

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, GPTW recognizes the world's Best Workplaces™ in a series of national lists including those published by The Globe & Mail (Canada) and Fortune magazine (USA). Great Place to Work® provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. Visit us at www.greatplacetowork.ca or find us on Twitter at @GPTW_Canada.

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