

COBS Bread Opens in Leduc First day of sales will be donated to Leduc & District Food Bank

FOR IMMEDIATE RELEASE

(Leduc, AB) April 7, 2018 – Canada's largest bakery franchise, COBS Bread, is scheduled to open early this Wednesday, April 11^{th} in Leduc. All sales from the day will be donated to the Leduc & District Food Bank.

This is the first COBS Bread bakery in Leduc, but will be Alberta's 36th COBS Bread bakery. The bakery will be owned and operated by local Wayne Kaiser, who is also the owner of COBS Bread in Edmonton's Brewery district.

COBS Bread recently opened in Fort Saskatchewan in late March with the strongest opening week of any COBS Bread bakery.

Owners of all COBS Bread bakeries are also actively involved in their local communities which is a cornerstone of the COBS Bread brand. It is well-known for its range of traditional and artisan breads, as well as sweet and savoury treats such as scones, croissants and danishes. All products are baked fresh daily on site and unsold product is donated to local charities at the end of the day.

COBS Bread Leduc Common is located at 103-5401 Discovery Way and will be open from 7am-8pm Monday to Friday and 7am- 7pm on the weekend. For more information, visit the local bakery page at www.cobsbread.com/local-bakery/leduc-common.

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About COBS Bread

At every one of COBS Bread's 10 locations across Canada are hand-crafted bread and the freshest treats, baked every day. Offering traditional sandwich breads, artisanal loaves and smart indulgences, COBS Bread focuses on helping you bring high quality, healthy and delicious baked goods into your home. At the end of the day, all leftover product is donated to local charities.

COBS Bread is part of Bakers Delight Holdings Ltd, established in 1980 and operating as Bakers Delight in Australia and New Zealand and COBS Bread in Canada and the United States. Together they have grown to become the world's most successful bakery franchise with more than 700 bakery locations worldwide with plans to grow to 250 locations in Canada in the next five years. For more information about COBS Bread, please visit <u>www.cobsbread.com</u>.

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