

## FOR IMMEDIATE RELEASE

(Port Coquitlam, BC) April 7, 2018 – Canada's largest bakery franchise, COBS Bread, is scheduled to open early this Wednesday, April 11<sup>th</sup> in Port Coquitlam. All sales from the day will be donated to the PoCo Community Foundation.

This is the first COBS Bread bakery in Port Coquitlam, but will be BC's 49<sup>th</sup> COBS Bread bakery. The bakery will be owned and operated by local Harald & Mary Anne Siegemund. At 2pm, a "breaking of the bread" ceremony will be attended by Acting Mayor Dean Washington as well as members from the PoCo Community Foundation.

"On behalf of the Port Coquitlam Community Foundation we are honoured to be part of Community Day at the new Cobs location in Port Coquitlam. This event will raise valuable dollars that support the various grants that the Foundation makes to charitable organizations doing vital work in Poco. We are very grateful to the new COBS bread franchisees, Harald & Mary-Anne Siegemund", says John Diack, Chairman of the Board of the PoCo Community Foundation.

Owners of all COBS Bread bakeries are also actively involved in their local communities which is a cornerstone of the COBS Bread brand. It is well-known for its range of traditional and artisan breads, as well as sweet and savoury treats such as scones, croissants and danishes. All products are baked fresh daily on site and unsold product is donated to local charities at the end of the day.

COBS Bread is located at 105-2020 Oxford Connector and will be open from 7am-7pm every day. COBS Bread For more information, visit the local bakery page at www.cobsbread.com/local-bakery/oxford-market.

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## About COBS Bread

At every one of COBS Bread's 10 locations across Canada are hand-crafted bread and the freshest treats, baked every day. Offering traditional sandwich breads, artisanal loaves and smart indulgences, COBS Bread focuses on helping you bring high quality, healthy and delicious baked goods into your home. At the end of the day, all leftover product is donated to local charities.

COBS Bread is part of Bakers Delight Holdings Ltd, established in 1980 and operating as Bakers Delight in Australia and New Zealand and COBS Bread in Canada and the United States. Together they have grown to become the world's most successful bakery franchise with more than 700 bakery locations worldwide with plans to grow to 250 locations in Canada in the next five years. For more information about COBS Bread, please visit <u>www.cobsbread.com</u>.

## **Media Contacts:**

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